Community Choice Energy Public Forum

April 23, 2015
Davis, CA
Public Forum Objectives

- Share information about what Community Choice Energy is and why Davis is looking at it;
- Gather community feedback on Community Choice Energy;
- Learn about other Community Choice programs and what options are available to Davis;
- Share information about the work of the Community Choice Energy Advisory Committee and how they will make a recommendation to the City Council;
- Identify key questions that need additional research; and
- Share information about how to continue to be involved in this process.
Overview

• Background
  – What is Community Choice Energy (CCE)
  – How does it work?
  – Community Choice Energy Advisory Committee

• Presentations
  – Geof Syphers, CEO, Sonoma Clean Power
  – Dawn Weisz, CEO, Marin Clean Energy

• Questions and Answers
Background: What is CCE

**Source:** CCE  
buys and builds cleaner energy supplies

**Delivery:** PG&E  
delivers energy, repairs lines

**Customer:** YOU  
choice, cleaner energy, local control and competitive rates

Source: Sonoma Clean Power
Davis’ options for CCE

• Stay with IOU (do nothing)
• Form new CCE
  – Stand alone or joint program with other jurisdictions
• Join existing CCE Program
CCE Advisory Committee

• Formed to do the homework to see if CCE is a good fit for Davis
  – Gather information
  – Community outreach and feedback
  – Consider CCE options
  – Make a recommendation to the City Council
CCE Advisory Committee

• Basic Metrics for Recommendation
  – Consumer Choice
  – Competitive Pricing
  – Localized Control
  – Cleaner Energy
  – Risk Mitigation
  – Time to Implement
  – Alignment with City Goals (environmental and economic)
Presentations

• Geof Syphers, CEO, Sonoma Clean Power

• Dawn Weisz, CEO, Marin Clean Energy
Questions and Answers

• Geof Syphers, CEO, Sonoma Clean Power
• Dawn Weisz, CEO, Marin Clean Energy
• Community Choice Energy Advisory Committee
• City Staff
Wrap up/How to Stay Involved

• Public Forum II – May 4, Vets Memorial Center

• City Web site – Committee Agendas, FAQ’s and other Materials: cityofdavis.org

• Questions/comments: news@cityofdavis.org